

# More Upcoming Programs from the Community Engagement Site



## **Why Farmers Love Carrots: How to change your family dynamics to help founders let go of farm ownership and control**

**January 16th 10am**

Many next generation farmers are frustrated with the lack of certainty for their future ownership of farm assets. As a farm family coach Elaine Froese sees a great need to shift thinking about "letting go" of being the ultimate decision maker on the farm. Founders need to recognize the successor's need for equity, not simply being an employee for a decade with the "proverbial carrot" of "someday this will all be yours". "Why farmers love carrots" has generated heated discussions to fuel effective family business meetings. Join Elaine Froese to find out more tools to have influence in shifting the founder's thinking, so actionable agreements can be finally produced and signed over to a grateful next generation.

## **The Smart Farm: How Social Media and Smartphone's are helping Farms**

**January 23rd 10am**

Thanks to Smartphone's; farmers have access to more real-time information than ever before. But how can you wade through the junk to get the knowledge you really need? In this webinar, Andrew will go beyond the basics, and talk about how social media and Smartphone's together can and are producing more knowledge and income on Canadian farms.

## **FCC Presents: Good Record-keeping for Better Decision-making**

**January 25th 10am**

In this webinar, Karen Wright from KDW Consulting Services Inc. discusses the value of good record-keeping in your farming operation. Karen looks at the time-saving and efficiency benefits and explores how different reports provide valuable information. You'll learn how effective record-keeping can give you the sense of direction, peace of mind and validation needed to make sound business decisions.

## **Agriculture Without State Support: The case for New Zealand farmers**

**January 30th 10am**

How did New Zealand producers cope with the 1984 government cuts? How did this loss end up benefitting them today and what are the challenges they have to deal with? What can we learn from this? This presentation will consist of a narrative of stories learned during encounters with New Zealand farmers at the international Farm Management congress in March 2011.

## **Being an Executor: Legal Rights and Responsibilities**

**February 1st 6:30pm**

This presentation will provide an overview of the legal rights and responsibilities of an executor (also known as a personal representative) as that person:

- Gathers in the estates assets
- Pays the debts
- Distributes to beneficiaries
- Generally administers the estate.

You'll also hear about the Wills and Succession Act, new legislation pending in this area.

## **A Life of Duties & Lessons**

**February 6th 10:00am**

Having spent over 30 years working on numerous community projects, Ms. Maria Labrecque Duchesneau is a graduate of the Universite du Quebec a Montreal in psychosocial intervention. Proud of her roots, she says that farming is in her blood. She likes working with passionate people, which is why she launched the "Au Coeur des Familles Agricoles" (AFCA) organization, a support network for the farming community. Our lives are sprinkled with the "I must" of duties and the "I learn" of lessons. "A life of duties and lessons" will make you question our ability to successfully face the risks and challenges that life brings.

## **Information, Identity Theft and Law**

**February 9th 6:30pm**

Driver's license information, SIN number, credit cards, medical records, banking

information, passports... there's a whole identity out there made up of information about you, much of it stored in electronic databases. If that identity is stolen, or your information gets into the wrong hands, or the information is wrong, the results can be serious. This presentation provides a general overview of legal issues related to your information identity. Questions for discussion include:

- Do you have to give your personal information? If so, when and to whom?
- What can you do if information is wrong, if somebody gives out information about you when they shouldn't, or if somebody steals your information?
- Does it make a difference if your information is collected or stored somewhere outside Alberta or Canada?

## **The Five Keys to Planning Success**

**February 13th 10am**

Most families struggle with succession. Planning for a smooth ownership transition, financial security and equitable distributions can confuse and overwhelm even the most well intended family leaders. However, using the right planning process, proven tools and effective methods, a family may plan success and enjoy life. In this session, participants will learn the five keys to preserving the farm, and passing a successful farming operation to a well-prepared next generation.

## **Cooperating for Success**

**February 27th 10am**

For over a century, agricultural cooperation has been the springboard towards a fairer market for Quebec producers. A true tool of sustainable development, cooperatives work through crisis, bring social cohesion and structure territories by allowing producers to be involved in all aspects of their farm's value chain. Participate in this webinar to discover the collective heritage of Quebec farmers.