

PHOTO CONTEST 2012 OFFICIAL PHOTO CONTEST RULES

Why Is Carstairs an amazing place to live, work and play?

Send us your photos that tell us that you agree with the question that Carstairs is an amazing place to live. The contest closing date is December 31, 2012. There are prizes for 1st, 2nd, & 3rd submissions. The three winners will be highlighted on the Town of Carstairs Website and receive a Chamber of Commerce Gift Certificate in the values of \$100 for 1st Place Winner, \$75 for 2nd Place Winner & \$50 for 3rd Place Winner respectively.

To enter please complete the Entry/Release Form and provide your name, email address, phone number and information regarding the photo/photos such as date, area where the photo was taken when submitting. Please submit to brendac@carstairs.ca

Note: Please be aware that by entering your photos in this contest, that you have given your consent to the Town of Carstairs and its marketing partners permission to use for marketing and advertising purposes. We welcome photos of people in them as long as consent has been given by those individuals that are recognizable and you have completed the release part of the form. For complete rules please contact Brenda Coles at (403) 337-3341 or visit the town website at www.carstairs.ca for a complete copy of the **Photo Rules & Release Form and See Below.**

OFFICIAL PHOTO CONTEST RULES

Please read carefully

Contest entrants agree to abide by the terms of these official rules and by all decisions of the judging panel.

Who can enter?

This contest is open to all Canadian residents. Employees of the Town of Carstairs, its marketing partners and their immediate families can submit photos, but they are **NOT** eligible to win the contest. All photos submitted must be taken by or be the legitimate property of the entrant.

What types of photographs are eligible?

This contest has no specific categories. Photos can be in black & white or color. The purpose of this contest is to build a library of photographs for many different marketing mediums, such as visitors' guides, advertising and websites. The guidelines are photos that display: year round attractions within the Town of Carstairs and/or within town limits, our quaint and charming town, it's attractions, the natural beauty, seasonal landscapes within the Town of Carstairs town limits, trendy businesses, annual events such as the Beef and Barley Days, Parade, Car Show, Rodeo, Canada Day Celebrations, Mountain View Music Festival, Carstairs Crazy Christmas, Drive In Movie, Museum and Library events, Farmers Market, Family Fun at the Arena, Park and Recreation areas, picnics, soccer, baseball or hockey, history, music, arts, culture and anything else that depicts what makes Carstairs an amazing place to live, work and play in.

*****Judges will be looking at subject matter, location and creative composition when choosing the winning photos.**

When should the photos be taken?

We are accepting present day photos as well as historical and interesting photos taken in the past and they can be taken any time of the year.

Is there an entry fee? No

What are the photo contest periods?

The contest is on-going between January 2012 and December 2012. All entry photos will remain in the contest and the three contest winners will be selected after the December 31, 2012 closing date.

Who will be judging the photos?

A non-biased panel of judges are selected in the Town of Carstairs. Only the winning entrants selected by this panel of judges will be awarded prizes. If no acceptable entries have been submitted by the specific contest closing date, a prize may not be awarded. All decisions by the judges are final.

What are the image resolution requirements?

Photos must be in .jpg format only. There are no specific DPI requirements to enter a photo in the contest, however, the higher the resolution the better the usability of the image for different marketing mediums. Therefore, it is preferred that the image be at least 600 DPI, but images will not be judged based on their resolution.

How must images be submitted?

Digital photos can be emailed directly to Brenda Coles at brendac@carstairs.ca. You can also bring a digital photo on a memory stick or disk to the Town office at 844 Centre Street, Carstairs, between 8:30am and 4:00pm Monday to Friday. If you have an 8"x10" photo in print form that you cannot scan yourself, you can bring it to the Town office to be scanned.

Must an entry/release form be completed to submit with photo entries?

Yes, if submitting digital photos by email. Photos must be accompanied with entrant's name, email address, home address, phone number, location photo was taken, description, time of year and year it was taken, if known. **If there are people in the photograph that are recognizable you must complete the release form indicating you have that person's permission to use the photograph with them in it.** If photo entries are brought to the Town office, we will ask you to fill out an entry/release form.

Is there a limit to the number of entries an entrant can make?

No. Entrants, including past winners, can submit as many photos as they want and can enter the contest an unlimited amount of times, so long as they enter every photo image only once.

Can submitted photographs be previously published? No

What rights will the Town of Carstairs retain in submitted photos?

Photo entries will NOT be returned and all photo entries become the property of the Town of Carstairs to be used however seen fit. The Town of Carstairs reserves the right to use and to NOT use all submitted photo images at our discretion for any marketing and advertising medium we so choose to promote the Town of Carstairs and it's immediate area without paying compensation to the photographer, contest entrant or the photo subjects. Your entrance into this contest constitutes your agreement and approval for the Town of Carstairs and its marketing partners to use any of your submitted photographs for promotional purposes in any format. All entries must be free of claims and rights of third parties.

Will the entrants receive credit for their photos when being used?

The Town of Carstairs and its marketing partners will do their utmost to ensure that photo credits are given to the entrants when being used. However, some elements can make it impossible to do so and we cannot be held responsible if credit is not given on all photo images used and we apologize in advance if this happens with any of your submitted photos.

Can entrants sell their winning photographs?

Yes, but purchasers must be advised that the Town of Carstairs retains the rights and use the photos or share them with its marketing partners.

What right will entrants retain?

Entrants retain all rights to their photos and their future use, except where otherwise specified.

What are the prizes to be awarded to the contest winners?

The prizes that will be awarded to all three contest winners will be a Chamber of Commerce Gift Certificate. Prizes are non-transferable and are not redeemable for substitutions. Should a winner choose not to accept their prize, they forfeit all claims to that prize. All awards will be made at the discretion of the judges. If a suitable image cannot be selected on a specific contest closing date from the entries submitted, the judges have the right not to select a winner or issue a prize. AWARDS MUST BE CLAIMED WITHIN 15 DAYS OF NOTIFICATION OR BECOME FORFEITED. Should the contact information provided by the entrant be incorrect or no longer current, The Town of Carstairs is not responsible if we are unable to notify the winner for this or any other reason beyond our control.

Disclaimer

The Town of Carstairs is not responsible for entries not received due to any reason. The Town is not responsible for incorrect or inaccurate entry information due to any reason. By entering this contest, participants release and hold harmless the Town of Carstairs, its officers, employees and marketing partners from all liability for any injuries, loss or damage of any kind resulting in connection with this contest. If, for any reason, this contest is not capable of being conducted as planned, the Town of Carstairs reserves the right to cancel, modify, suspend or terminate the contest without notification to the participants. Entry into this contest does not create any vested right or interest for the participants in the prizes offered for this contest.

Contact

All inquiries can be directed to:

Brenda Coles, Communication Coordinator, Town of Carstairs

Ph: (403) 337-3341

brendac@carstairs.ca